

Management and Production Engineering Review

Special issue for the Management International Conference MIC 2017

Huge technological developments and the crisis in world economy have caused an uncertain and challenging business environment, both in industrial production and in service sectors, especially towards global managers. Digital economy like Information and Communication Technology (ICT) has the dominating force in managing modern, multinational and worldwide organizations. What kind of the sustainable competitive operations and technology and knowledge strategies we should have when the world economy is in a dynamic change? Evidently, the strategies need to be more and more situational and require therefore dynamic capabilities within all the resources the businesses utilize. How we will be able to utilize them in a flexible and agile manner by practical actions? We could wonder if we should even speak more and more about a new strategic intent - how to indicate and benefit from dynamic capabilities - in the new strategic architectures where digital economy obviously plays an all the time growing role from all areas of business and operations management?

Studies on digital economy within management and production engineering to be published in a timely manner in this MPER Special Issue will be basing on case studies and surveys from broad perspectives, ranging from traditional to high tech industries and production related knowledge intensive services. As such, it will be possible to find out a preliminary and working model for the technology and operations strategies preferred. Anyhow, we should be able to seek answers to the questions of what risk levels we should take and bear to be strong and resilient enough all the time, against different turbulent challenges?

Papers should be sent to:

Josu Takala, josu.takala@uva.fi

University of Vaasa, Finland

MPER Special Issue Editor

Deadline: 30th June 2017

When sending the paper please note in the email that the paper was presented at the MIC 2017